

"Unbelievable music. Stunning artistic collaborations. Amazing audiences. Distinctly beautiful stages. Friendly staff and volunteers. That's the Vancouver Island Music Festival. You've got to experience it for yourself. Go!" Kellylea Evans

"It's impossible to experience this festival alone... you could technically go alone... but be prepared to share some truly remarkable memories with the people you meet. MusicFest makes complete strangers feel less strange." Shane Koyczan

Vancouver Island MusicFest

was launched in 1995 and has grown to become one of the top Music Festivals in North America.

With over 25,000 day visits over the course of the weekend it is one of the largest public events on Vancouver Island.

Over 7500 audience, volunteers, guests, sponsors, musicians and media attend the festival each day. Vancouver Island MusicFest (Comox Valley Folk Society) is a not-for-profit society and a registered charity, employing three year round and two part time staff. With an operating budget over 1 million dollars, community donations of goods and services exceed \$400,000 per year.

Thank you for generously helping keep our costs down by becoming a sponsor. With your help we are proud to be able to give back to our community. Aside from producing the Festival and our concert series, we achieve this by donating Weekend Passes to other not-for-profit organizations in the Valley to help them in their yearly fundraising.. We proudly offer discounted tickets at a rate of two for one for our patrons with accessibility concerns.



Share in the Fun of the Festival as a Sponsor !
www.islandmusicfest.com

WHERE COMMUNITY SPIRIT AND
WORLD CLASS MUSIC COME TOGETHER!

VANCOUVER ISLAND
MUSICFEST
JULY 12th-14th, 2024

Festival

SPONSORSHIP
Opportunities

Vancouver Island MusicFest is an internationally recognized Festival that takes place in July on Vancouver Island in a forested setting in the beautiful Comox Valley.

Over the past 29 years VIMF has become one of the top rated roots and world music festivals in North America, attracting musicians and audience members from around the globe.

With 3 days of music on 6 stages, VIMF has earned accolades from national media including the Globe and Mail who named VIMF as one of the top 25 festivals in Canada 2 years running. In 2009 Outside Magazine named VIMF as one of the top 25 Outdoor Festivals in North America.

A significant contributor to the cultural economy of the Comox Valley, VIMF involves more than 1100 volunteers and welcomes over 7500 daily attendants each summer.

"Vancouver Island MusicFest is truly the Crown Jewel of Island Festivals."
Mike Devlin, Victoria Times Colonist

Sponsorship Opportunities & Benefits

2024 SPONSOR LEVELS	FESTIVAL TICKETS	FESTIVAL SPECIAL GUEST PASSES <small>(May not be used for public contesting)</small>	FESTIVAL PROGRAM RECOGNITION	WEBSITE & SOCIAL MEDIA RECOGNITION	ON-SITE PROMOTION	LOGO ON POSTER <small>(2000)</small>	MC STAGE SPONSOR RECOGNITION
PLATINUM \$14,000+	11 up to 12 Wknd Passes	Up to 6 Special Guest Passes	Half Page full colour ad	Full colour logo link on Festival Home Page	On-site Booth Space (with restrictions) Two On-site Banners <i>(6' max length)</i>		
\$12,001-\$14,000	10 up to 11 Wknd Passes	Up to 5 Special Guest Passes					
\$10,000-\$12,000	8 up to 10 Wknd Passes	Up to 4 Special Guest Passes					
GOLD \$7500 - \$9999*	8 up to 10 Wknd Passes	Up to 4 Special Guest Passes	Half page full colour ad	Full colour logo link on Festival Home Page	Two On-site Banners <i>(6' max length)</i>		
\$6500 - \$7499*	6 up to 8 Wknd Passes	Up to 4 Special Guest Passes					
\$5000-\$6499* <small>Cash, goods or services</small>	6 up to 8 Wknd Passes	Up to 2 Special Guest Passes					
SILVER \$4000-\$4999*	6 up to 8 Wknd Passes	Up to 2 Special Guest Passes	Quarter page full colour ad	Listing with link on Festival Sponsor Page	Two On-site Banners <i>(6' max length)</i>	NA	NA
\$3000-\$3999*	4 up to 6 Wknd Passes	Up to 2 Special Guest Passes					
\$2000-\$2999*	2 up to 4 Wknd Passes	Up to 2 Special Guest Passes					
BRONZE \$1000-\$1999*	2 up to 4 Wknd Passes	Up to 2 Special Guest Passes at \$1500 or higher	Full Colour Logo on Bronze Sponsor Page	Listing on Festival Sponsor Page	One On-site Banner <i>(6' max length)</i>	NA	NA
\$700-\$999 <small>Cash, goods or services</small>	2 up to 4 Wknd Passes	NA	Listing on Sponsor Page				
FESTIVAL FRIEND \$400- \$699	2 Day Passes up to 2 Wknd Passes	NA	Listing on Sponsor Page	Listing on Festival Sponsor Page			

ADDITIONAL PARTNERSHIP OPPORTUNITIES

PUBLIC PARTNERS

Government donors above \$5000 are recognized with their logo on the Festival Poster and website as well as on our Public Partners page in the Festival Program.

LIVING GREEN PARTNERS

Contribute directly to our Living Green Program (on-site environmental program) at a Bronze Level or higher and receive benefits per sponsor level plus full colour logo recognition on our 2024 Program Festival Initiatives page.

RAFFLE PARTNERS

Donate to our on-site raffle prize list (at \$400 value or higher) and receive benefits per sponsor level as well as placement of your logo on the Raffle Page in the Festival Program.

ADDITIONAL FESTIVAL TICKET PURCHASING & DAY PASS UPGRADES

Discounts on additional Weekend Passes: \$190.00+ (gst). Upgrade a Day Pass for only \$120.00+ (gst) until June 1st or while quantities last. Due to site capacity restrictions limited numbers are available.

DAY PASSES

Please note that if you receive Day Passes for your Sponsorship you will be required to order them for specific days. If you wish to exchange your weekend passes for day passes you will receive 2 day passes for each weekend pass. ie: 2 weekend passes = 4 day passes.

Please Note: Maximum Sponsor Tickets are not automatically allocated at each sponsor level. ie: if you donate at the Silver Level (\$4000.00) you will receive 6 Weekend Passes as well as 2 Special Guest Passes.
Special Guest Passes may not be used for Public Contesting. Sponsor Tickets may not be resold.